



FRANKFORD LEATHER CO., INC.

Supplier to the Shoe and Foot Health Industries

1-800-245-5555 FAX 215-244-4411



MAKE MORE PROFIT

ACCESSORIES = HIGHER MARGINS & TURNOVER



As low as
\$3.50 gross

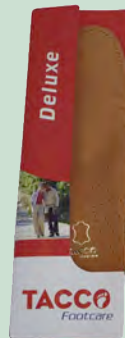
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As low as

\$1.49 can

See page 3



**Tacco
Deluxe
Orthotic**

\$9.95 pr

See page 12

**New Styles
In Stock**



Spenco Sandals

See pages 6 – 9



FREE
208 page
color catalog



www.frankfordleather.com



Order online – anytime – 24/7

10,000 Open Stock Items

Shipped quickly and cleanly!

SERVICE • SELECTION • VALUE



BRANDS



Sneaker & Shoe Deodorizer

- Ideal for leather shoes, athletic footwear and sandals
- Works great on mats, gym bags and other sports gear
- 9 oz aerosol

\$2.75 ea



Instant Sneaker Cleaner

- Contains detergents, citrus cleaners and conditioners
- Cleans in seconds
- 11 oz

\$2.75 ea



Water & Stain Repellent

- Heavy-duty resin-based waterproofing product
- Will not discolor any footwear or apparel
- 8 oz

\$2.75 ea



Suede & Nubuck Cleaner

- Renews and revitalizes
- Cleans and conditions
- Brings back original color
- 5.5 oz

\$2.75 ea

Sharks – Color Shine Sponges



Neutral



Black

- Fastest way to shine shoes
- No mess, no fuss

\$3.00 ea

Also available in Brown and White

Shoe Goo



- Repairs all types of footwear
- Works on leather, rubber, vinyl and canvas
- 3.7 oz tube

Clear



Black

\$3.33 ea



POPULAR ITEMS

Disposable Peds Foot Sox



Buy 6 gross Get 1 gross FREE at \$6.50 gr
25+ gross \$4.00 gr
50+ gross \$3.50 gr



Cadillac Shield

- Water & Stain Repellant
5.5 oz can

1 Dz \$1.99 ea
6 dz or more \$1.49 ea

WHILE SUPPLIES LAST



MELTONIAN

Water & Stain 5.5 oz. can

1 dz \$2.89 ea
6 dz \$2.59 ea

Stay-Ty Suede and Nubuck Kit



- Eraser bar removes spots, scuffs and stains
Brush restores nap and removes dirt

\$1.65 ea

Instant Shine Sponges



- Silicone treated sponges that give a shine to any color leather shoe

\$1.15 ea

Red Bottle Shoe Stretch



\$1.09 ea
12+ \$0.99 ea

Traveler Shur Grips



Small \$0.75 pr
Large \$0.79 pr

Plastic Shoe Horns



- Flexible "Non-Breakable"
Hook grip top
Assorted colors
1 dozen per package

18" \$1.59 ea
24" \$2.00 ea
30" \$2.50 ea

STAR Professional Stretchers



1, 2, 3
0, 00, 000
\$13.50 ea

Premier No-Slips Halters



Ball of Foot Cushions
\$0.78 pr



SHOE CARE

TARRAGÓ Shoe Cream



- Highest quality
- Imported from Spain
- High pigment content for better coverage
- 90 colors available
- Charts available

\$1.49 ea

**Buy 6 dozen
Get 1 dozen FREE**

Net Cost **\$1.28** ea
with Free Goods

FREE TARRAGÓ

Racks Available

- With 6 dozen or more purchase



180 DAY GUARANTEE

If you are not happy with the Tarrago Creme you can return it to us within 180 days for full credit

**All product must be in good condition.*

Fast Acting



Sneaker Cleaner

\$3.82 ea

Fresh Force



Dual Aerosol Dispenser

\$3.90 ea



Shoe Paste



Small Cans

\$2.80 ea



Large Cans

\$3.90 ea

Express Shine Sponges

- Quick and easy to use
- No mess, no buffing
- Unique reservoir system provides a brilliant shine
- Black, Brown, Neutral



\$3.90 ea

LACES

**OVER
16 STYLES
OF LACES
IN STOCK!**

*Please see our
catalog or
website*

Oval Athletic



45" on hang tag

White, Black,
Grey, Navy

\$6.00 hd



ULTRA Kevlar® Reinforced Hiker Laces

54" **\$9.90** hd

60" **\$11.40** hd

72" **\$11.40** hd

Elastic Laces

#9247

White, Black,
Brown, Beige



27" **\$1.55** pr

30" **\$1.60** pr

36" **\$1.65** pr



FITTING AIDS — BACKROOM SUPPLIES

Disposable Peds Foot Sox



Buy 6 gross
Get 1 gross **FREE** at **\$6.50** gr

25+ gross **SALE** **\$4.00** gr

50+ gross **\$3.50** gr

Special Purchase

"Modern" Foam Taps



1 gross / box

3 - 4 **\$10.75** gr
5 - 7 **\$9.15** gr
6 - 8 **\$12.10** gr
8 - 9 **\$13.95** gr
9 - 11 **\$17.10** gr
12 - 13 **\$18.50** gr

Queen / Men's



- Fits larger women and most men's sizes
- 1 gross / box
- Beige

SALE

Buy 6 gross
Get 1 gross **FREE** at **\$10.50** gr

25+ gross **\$8.25** gr

50+ gross **\$6.95** gr

BULK FOAM INSOLES

1 dozen pair / box Loose



Children's: Small, Large
Women's: 5, 6, 7, 8, 9, 10
Men's: 7, 8, 9, 10, 11, 12, 13

GREAT PRICE!!

\$5.95 dz

Knee Highs



SALE

Buy
12 boxes
at

\$7.50 box

- 48 pieces / box
 - Available in **Black** and **Beige**
- \$8.75** box

TONGUE PADS



1 gross / box

- **Modern Brand**
 - Self Adhesive
- Small **\$35.95** gr
Medium **\$35.95** gr
Large **\$44.75** gr
X Large **\$52.95** gr

SPENCO SANDAL PRICE LIST

Ref Letter	Shoe Style	Wholesale	MSRP
A	Women: Leather Siesta Slide, Crystal Thong	\$39.95	\$79.99
B	Women and Men: Siesta Slide	34.95	69.99
C	Women: Yumi Gold, Yumi Snake, Yumi Floral Men: Yumi Leather	29.95	59.99
D	Women: Kholo, Yumi, Yumi Canvas Men: Kholo, Yumi	24.95	49.99



The Shape that Feels Great

TOTALSUPPORT™ Technology



Regular Sandals



Spenco® TOTALSUPPORT® Sandals

May help ease the symptoms of:

- Plantar Fasciitis
- Heel Pain
- Arch Pain
- Metatarsalgia
- Neuroma
- Lower Back Pain
- Ankle Pain
- Shin Splints
- Achilles Tendonitis
- Knee Pain
- Hip Pain



Only **Spenco®** Footwear has the **TOTALSUPPORT®** orthotic-grade footbed built right in

Women's Shoes 2014

SIESTA SLIDE

Tan
Cat. No. 39-478



Charcoal Grey
Cat. No. 39-480



NEW *Deep Ocean*
Cat. No. 39-578



NEW *Pink*
Cat. No. 39-579



NEW *Dark Chocolate Leather*
Cat. No. 39-493

KHOLO



Black
Cat. No. 39-425

CRYSTAL THONG



Mocha
Cat. No. 39-559



Whiskey
Cat. No. 39-561



Women's Sandals 2014

YUMI



Black
Cat. No. 39-422



Stone
Cat. No. 39-537



True Red
Cat. No. 39-538

YUMI CANVAS



Pink
Cat. No. 39-543



Ocean Blue
Cat. No. 39-467



Deep Purple
Cat. No. 39-544



Deep Atlantic
Cat. No. 39-540

YUMI GOLD



White Gold
Cat. No. 39-465



Black Gold
Cat. No. 39-547



Khaki Gold
Cat. No. 39-546

YUMI SNAKE



Dark Tan
Cat. No. 39-550



Black
Cat. No. 39-548

YUMI FLORAL



Red
Cat. No. 39-553



Black
Cat. No. 39-551



Navy
Cat. No. 39-554



Men's Line 2014

YUMI



Black
Cat. No. 39-447

D

Straw / Java Cork
Cat. No. 39-449



D

YUMI LEATHER

Medium Brown Leather
Cat. No. 39-482



C

Dark Brown Leather
Cat. No. 39-483



C

KHOLO



Black
Cat. No. 39-450

D

SIESTA SLIDE CANVAS

Java
Cat. No. 39-488



B

Charcoal Grey
Cat. No. 39-489



B

Spenco Sandals Sample Set Program



- Display the most popular Spenco sandals
- Display includes 6 pre-selected styles
- Assorted sizes for fitting
- Styles and sizes may vary

Cost Only **\$65.00** set



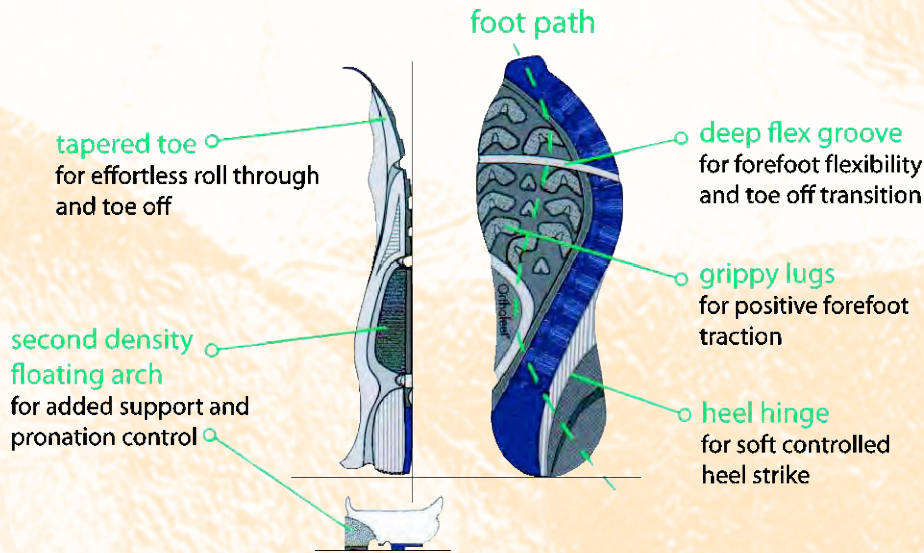
TOTALSUPPORT™

The Shape That Feels Great.™



ORTHOFEET®

Introducing the Performance Collection



The perfect combination of technology, comfort and style. The innovatively designed outer sole supports ease of movement, helps to absorb shock and promotes a more natural stride. The heel wrap conforms to the shape of the foot for comfort and lateral support while the lightly breathable engineered mesh keeps the foot healthy and dry. Ultra-responsive cushioning delivers additional support and performance — the kind walkers and runner know and love.

NEW

Women's Athletic Performance Collection



Sydney • 99112



Sydney • 99111



Sydney • 99113



Tahoe • 911
Classic Last

NEW

Women's Court Collection

78113



78112

Brookhaven
Classic Last



Men's Athletic Performance Collection



Barcelona • 44111



Barcelona • 44122



Barcelona • 44121



Athens • 66112



Athens • 66113



Athens • 66111



**Monterey Bay • 611
Classic Last**

Men's Court Collection



**Logan • 63112
Classic Last**

**Logan • 63112
Classic Last**



We care heart and sole!



ORTHOFEET® Footwear Designed better — Built better



1. Protective, seamless lining – Soft fabric and padded foam helps avoid irritation.
2. Extra-depth in the toe area – Ample room for toes to feel comfortable and not crowded.
3. Stretchable, non-binding uppers – Some shoes have micro-fiber elastic material to stretch to the unique shape of the foot.
4. Ergonomic sole – Uniquely designed rocker sole works with your foot's biomechanics to naturally propel and reduce pressure.
5. Flat footbed – Reduces pressure on your toes and helps keep the foot in a neutral position; also allows orthotics and inserts to lay flat and fit in shoe properly.

The **NEW** ORTHOFEET® Tower

- Updated with new and popular styles
- Great Design
 - 3 Sides
 - Rotates
 - Moveable
 - Small Space
 - Holds 21 styles
- **FREE**
 - Order Forms
 - Catalogs
 - Patient Brochures

Your Showroom in a Small space!



Great Price **\$199.00** ea

COMING SOON

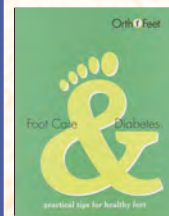


Pedorthic Shoe Fitting Sample Bags

Footwear Sample Programs

- Inexpensive and tailored program to meet your needs

FREE Selling Aids!



Foot Care & Diabetes



Shoe Catalog



Shoe Fitting Guidelines



The Leader in Foot Comfort!



Cross Trainer

#38-034

- The one replacement insole for all sports activities

\$10.00 pr



Pinnacle

The perfect blend of foot control, spring and life-long cushioning

- Added layer of cushioning
- Excellent comfort

\$18.75 pr

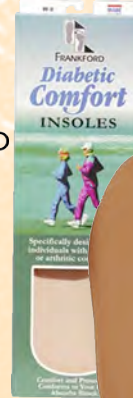
SUPERfeet

GREEN



- MOST POPULAR
- Deep heel cup for natural support
- 1/8" foundation foam
- Sizes: A to H

\$18.50 pr



Diabetic Comfort Insoles

Specifically designed for individuals with diabetes or arthritic conditions

- Shock absorbing base
- Genuine plastazote top
- Provides comfort and protection
- Women's - 6 through 10
- Men's - 7 through 14



Made in U.S.A.

\$4.95 pr

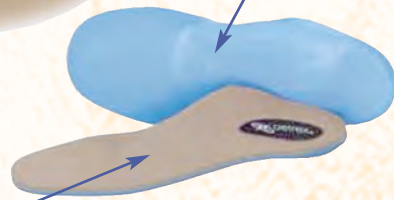
LYNCO

Introducing NEW

2200 series memory foam



Original Lynco Support Base



Memory Foam Customizes to shape of the foot

\$27.50 pr



SOFSOLE



Memory Foam Insoles

Women's: 5 - 7 1/2, 8 - 11
Men's: 7 - 8 1/2, 9 - 10 1/2,
11 - 12 1/2, 13 - 14

\$5.00 pr

Tacco



Deluxe Orthotic Full Length

- Comfortable leather top cover
- Semi-rigid base
- Low profile for better fit
- Our Best Seller

WOS: 5 thru 10
Men: 7 thru 14

\$9.95 pr



NEW PRODUCTS

OrthoSleeve™

Health...Comfort...Performance... Together!



Medical Grade Support

Compression Foot Sleeve

- Advanced medical device for Plantar fasciitis, heel pain and swelling
- 24 hour relief and protection
- 6 zones of compression



- 3 colors: White, Beige, Black
- 4 sizes: S, M, L, XL

\$19.99 pr

Tuscany

24" plastic shoe horn with oval handle



\$3.75 ea

FRANKFORD Premium Shine Brushes

100% Horsehair • Black or Grey



Made in U.S.A.

Regular size (6.75") **\$4.30** ea



Professional size (8") **\$6.95** ea



Handle daubers **\$1.35** ea



Wood buffers **\$1.95** ea



Powerstep™ ULTRASTRETCH Night Sock

for comfortable stretch during rest or sleep

- Ultra Soft • Lightweight • Breathable

2 Sizes: Regular — up to 16"
Large — 16" - 21"



\$15.95 ea

Tacco Black Heel Grippers

- 24 pair on card
- Genuine Suede
- Also available in Grey Suede



\$24.00 card

NEW

TRG Satin Dye

- Easy to apply for a perfect finish
- Revives satin shoes for that special occasion
- 9 Superb satin colors: White, Black, Ivory, Navy, Red, Pink, Purple, Silver and Daphne Blue



\$3.50 ea



FRANKFORD LEATHER CO., INC.

Supplier to the Shoe and Foot Health Industries
1820 Byberry Road
Bensalem, PA 19020

TOLL FREE 1-800-245-5555
Fax 215-244-4411

Change Service Requested

Shoe Store • Spring 2014

- **Open Stock**
- **Same Day Shipping**
- **Free Professional Advice**
- **Web • Catalog • Phone • Fax**



FRANKFORD LEATHER CO., INC.

Supplier to the Shoe and Foot Health Industries

1-800-245-5555 **FAX 215-244-4411**

Proud members of the



*28 Dedicated Professionals
to help make your
Business / Life run better!*

All s subject to change without notice.

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www.frankfordleather.com



We appreciate your business, your satisfaction is assured!