



# FRANKFORD LEATHER CO., INC.

Supplier to the Shoe and Foot Health Industries

1-800-245-5555 FAX 215-244-4411

**SERVICE • SELECTION • VALUE**

**FOOT COMFORT ISSUE**  
featuring  
**Spenco Sandals  
and Lyncos**

**SSIA National  
Convention**  
July 21 - 22, 2012  
Westin Chicago  
Northwest

— **COMING SOON** —  
our **NEW** website  
featuring  
10,000 products

**TOPBOND**



**All  
Purpose  
Cement**

*Try it —  
you will  
like it!*

*Great Price!*  
**\$29.95** gal



**Plain  
Fineline  
Men's  
Toplifts**

Size 13-14

12 Iron  
96 pair / case

**\$.64** pr  
**\$.59** pr

★ **BEST BUY**  
 **Cadillac®  
Shield**



- Water & Stain Repellant
- 5.5 oz can

1 Dz **\$1.99** ea

6 dz  
or more **\$1.49** pr



**IMPERIAL  
EX LARGE**

**HALFsoles**

- 35 XL
- 40 XL
- 45 XL
- 50 XL
- 55 XL

*Your Choice!*  
**\$49.50** dz

*Great Value!*



**IMPERIAL  
GIGANTIC**  
**HALFsoles**

- 45 GIG
- 50 GIG
- 55 GIG

**\$55.95** dz



★ **Best Buy**  
**OAK TAN  
PRIME**  
**HALFsoles**

- 40 XL
- 45 XL
- 50 XL
- 55 XL

*Your Choice*  
**\$39.95** dz



**OAK TAN FULLsoles**

- 8 - 9 • 9 - 10 • 10 - 11 • 11 - 12

**\$5.95** pr • **\$71.40** dz

**IMPERIAL FULLsoles**

- 8 - 9 • 9 - 10 • 10 - 11 • 11 - 12 • EX LARGE

**\$7.50** pr • **\$90.00** dz



# ★★ LEATHER SPECIALS ★★

**NEW**

## MODENA

**Super Prime**

*Tanned in Brazil*

— Extra Large —



40 XL	<b>\$50.95</b>	dz
45 XL	<b>\$53.95</b>	dz
50 XL	<b>\$57.50</b>	dz
55 XL	<b>\$61.75</b>	dz

— Gigantic —

45 GIG	<b>\$57.95</b>	dz
50 GIG	<b>\$61.50</b>	dz

## LAST CHANCE

*while supplies last!*



## Mello Tan PRIME

55 XL	HALFSOLES	<b>\$58.95</b>	dz
11-12 XL	FULLSOLES	<b>\$8.95</b>	pr



## Roman Super Prime

*Made in Italy*

55 XL	<b>\$64.95</b>	dz
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## Imperial Prime Women's Soles

25	<i>Great Price!</i>	<b>\$37.95</b>	dz
30			
35			



## LaQuerce Super Prime Women's

25 WOS	<b>\$39.95</b>	dz
30 WOS	<b>\$40.95</b>	dz
35 WOS	<b>\$43.95</b>	dz

**NEW**

## Roccia

**Super Prime**

*Made in Italy*



**SALE**

30 XL	<b>\$47.95</b>	dz
35 XL	<b>\$47.95</b>	dz



## LaQuerce Combination Heels

- 12 Iron
  - High Quality
- \$2.95** pr



## Rodi Heels

- Made in Italy
- 12 Iron Oak
- #3 (13-14)

**\$1.65** pr



## VIBRAM Products



**#1716**  
 Gumlite  
 Black, Brown  
 8, 10, 12, 14  
 reg ~~\$10.95~~ pr



**\$9.85** pr



**#7373**  
 Tequil Sheet

- **1mm** Protection sheet
- Ultra thin

### NEW COLORS

Black, Brown, Oak, Flint, Blue, Leather, White, Grey

New from Italy 37" x 23.5" Sheet

18" x 23" Sheet  
**\$16.25** ea

- **Red** **\$30.95** ea
- **Purple** **\$35.95** ea
- **Gold, Silver** **\$41.95** ea



**#2210**

**Harvard**

- Black
- 10, 12
- **Special Purchase while supply lasts!**

**\$9.25** pr



**#127**

**Athletic**

- Black
- 10, 12, 14

**\$7.15** pr



**#1328** *Elvis*

- Ideal for orthopedic and athletic shoes
- Sizes: 6-8, 9-10, 11-13

*Black* **\$9.45** pr  
*White* **\$9.45** pr  
*Grey* **\$9.45** pr



## Sebastian



**#2025**  
 Halfsoles

- 6.5 Iron
- Black

**\$5.25** pr



**#5325**  
 Toplifts

- 13 Iron
- Black

**\$4.75** pr



**#757P**  
 Drago

Toplift Sheet

- 11 Iron
- Black

- 2 Ply

**\$26.95** ea



## BIRKENSTOCK® Distributor

### Genuine Birkenstock Footbeds

**\$26.95** pr

- Cork bottom with leather covered top

European Size	36	37	38	39	40	41	42	43	44	45	46
Women Size	5-5½	6-6½	7-7½	8-8½	9-9½	10-10½	11-11½	12-12½	13-13½		
U.S. Men Size			5-5½	6-6½	7-7½	8-8½	9-9½	10-10½	11-11½	12-12½	13-13½

Sizes 36 through 40 available in Narrow and Regular

## BIRKENSTOCK®

Authorized Distributor

### Soling Sheets



Black **\$29.95** ea

Brown **\$29.95** ea

White **\$32.00** ea



### Suede Linings

Men's **\$16.80** pr

Women's **\$16.80** pr

## BIRKO CORK



- Soft
- 12" x 18" Sheet

5mm **\$17.50** ea

10mm **\$27.50** ea



## BIRKENSTOCK® Blue Footbeds

- Arch support for casual shoes
- Supports feet with original Birkenstock contours

Sizes: 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48

**\$25.00** pr

**SALE**



## Products



### 3.5 Iron Grid Soling

- Non-skid
- Used as top soling over build-ups
- 18" x 36" Sheet
- Black, Brown, Oak **\$15.80** ea
- White **\$17.40** ea
- Red **\$21.95** ea



### Deck Fullsoles

Men's 7, 8, 9, 10, 11, 12

White **\$7.50** pr

Brown **\$7.50** pr

# FEATURED PRODUCTS



**David Moran**  
**Gigantic Sole**  
**Protectors**

- Black

5<sup>3</sup>/<sub>4</sub>" wide x 7<sup>1</sup>/<sub>2</sub>" long **\$.99** pr



**Frankford Leather**  
**Men's Toplifts**

- "Glue and Go"
- 12 Iron • Size 17 - 18

5<sup>3</sup>/<sub>4</sub>" wide **\$.79** pr



**David Moran**  
**Imported from Spain**  
**Women's Rubber Tips**  
**"Glue and Go"**

- No "buffing" needed
- High quality
- Black and Oak

**NEW COLOR**

20 pr/ **\$11.80** pkg



**MONEYWORTH'S BEST**  
QUALITY SHOE CARE

**High Heel Insoles**

- Ultra slim
- Designed to fit in most fashion shoes

3 pair / pack — **\$5.95** pk



**David Moran**  
**VKL Grid**

- Great for small women's heels

5.5" x 10" **\$5.50** ea



**Crepe Fillers**

- Better than foam taps
- More economic than cork taps
- Soft or firm

144 pr / box **\$29.95** ea



**TARRAGÓ**  
**Self Shine**  
**Creme Polish**

**SALE**

Prepack / 12 pcs — Easy to use  
**\$22.20** ea — Adds color and shines without brushing

Colors: Neutral, Dark Brown, Black, Navy, Bordeaux, Medium Brown, White **\$1.85** ea



**Dura Sole**  
**Anti-Slip**  
**Protective Soles**

- 1.1mm
- Easy to apply, use any glue

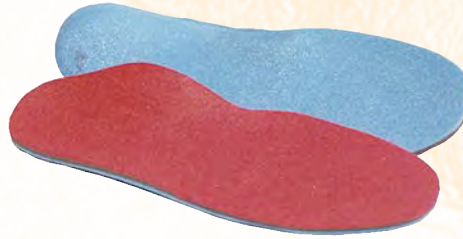
Red, Medium **\$1.20** pr  
Black, Large **\$1.25** pr  
Black, XLarge **\$1.35** pr



**LYNCO. ORTHOTIC SYSTEM**



**Sports #400 Series**



- #1 Seller
- Sports Cover
- Max Shock Absorption
- Full Length

**\$25.75** pr

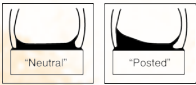


	Illustration	Features
— 00		Neutral Heel Supports Arch
— 05		Neutral Heel w/Met Supports Arch
— 20		Posted Heel Supports Arch
— 25		Posted Heel w/Met Supports Arch

<b>L400</b>		<b>L405</b>		<b>L420</b>		<b>L425</b>	
Neutral Heel • No Met		Neutral Heel • with Met		Posted Heel • No Met		Posted Heel • with Met	
Sizes:	Women's 4-13 Men's 6-18 Girl's (new) 1-3 Boy's (youth) 1-5 Child 8-13	Sizes:	Women's 4-13 Men's 6-16	Sizes:	Women's 4-13 Men's 6-18 Girl's (new) 1-3 Boy's (youth) 1-5 Child 8-13	Sizes:	Women's 4-13 Men's 6-16

**ALL SIZES IN STOCK**

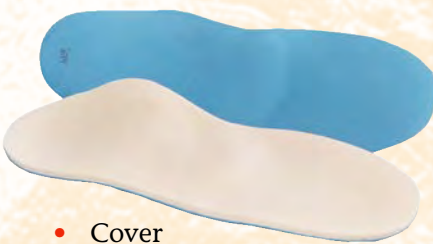
**Dress #500 Series**



- 3/4 Length
- Genuine Leather Top
- Suede Bottom
- Full Length

**\$25.75** pr

**Conform #200 Series**



- Cover
- Molds to Foot
- Full Length

**\$19.75** pr

<b>L500</b>		<b>L505</b>		<b>L520</b>		<b>L525</b>	
Neutral Heel • No Met		Neutral Heel • with Met		Posted Heel • No Met		Posted Heel • with Met	
Sizes:	Women's 4-13 Men's 6-16 Girl's (new) 1-3 Boy's (youth) 1-5 Child 4/5-12/13	Sizes:	Women's 4-13 Men's 6-16	Sizes:	Women's 4-13 Men's 6-16 Girl's (new) 1-3 Boy's (youth) 1-5 Child 4/5-12/13	Sizes:	Women's 4-13 Men's 6-16

**Casual Orthotics #600 Series**



- Cushions the foot
- Absorbs shock
- Fits comfortably in most footwear
- High tech carbosan foam top cover
- Suede bottom to keep from sliding in shoe

**\$25.75** pr

<b>L200</b>	Neutral Heel No Met
<b>L205</b>	Neutral Heel with Met
Sizes: Women's 4-13	
<b>L220</b>	Posted Heel No Met
Sizes: Men's 6-16	
<b>L225</b>	Posted Heel with Met

<b>L600</b>		<b>L605</b>		<b>L620</b>		<b>L625</b>	
Neutral Heel • No Met		Neutral Heel • with Met		Posted Heel • No Met		Posted Heel • with Met	
Sizes:	Women's 4-13 Men's 6-18 Girl's (new) 1-3 Boy's (youth) 1-5 Child 8-13	Sizes:	Women's 4-13 Men's 6-16	Sizes:	Women's 4-13 Men's 6-18 Girl's (new) 1-3 Boy's (youth) 1-5 Child 8-13	Sizes:	Women's 4-13 Men's 6-16



## ★ ★ SUMMER PROFIT CENTER! ★ ★

### Spenco® Sandals

#### FUSION Women's

Sizes: 6, 7, 8, 9, 10



Cat. No. 39-340  
Black / Hot Pink

Cat. No. 39-341  
Black / Purple

Regular Price — ~~\$12.50~~ ea

Sale — \$9.95 pr

#### FUSHION Men's • 7 thru 13

Cat. No. 39-337  
Black / Cobalt



Cat. No. 39-339  
Camo **\$7.95** pr



Cat. No. 39-338  
Black / Ash

#### YUMI Women's

Tan / Pink



Sale — \$9.95 pr

**SPECIAL  
CLOSE OUT  
PRICING!**

#### YUMI Men's

Cat. No. 39-326  
Khaki



Cat. No. 39-334  
Khaki

Regular Price — ~~\$19.95~~ ea

**\$4.95** pr

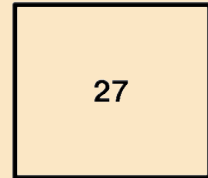
#### KHOLO Men's



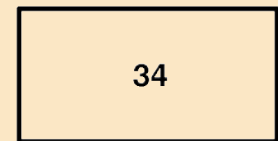
## SUPERTAP Dowel Lifts

High Quality – Longer Wear

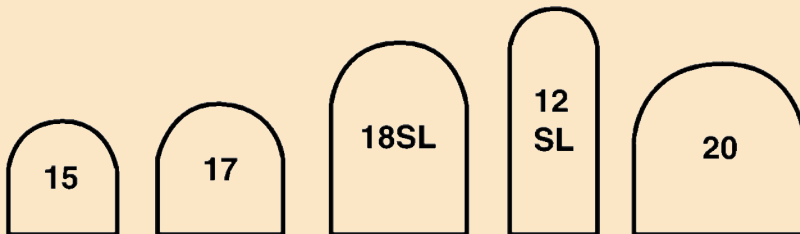
**NEW  
Sizes**



27



34



**Round** 9 R 11 R 13 R 15 R

Available in Gold Pin

Black	—	All Sizes
Oak	—	#10, 13, 17, 20
White	—	#13, 15

50 pr / box



**FRANKFORD LEATHER CO., INC.**  
*Supplier to the Shoe and Foot Health Industries*

**800-245-5555**  
**FAX 215-244-4411**

# New Product Sandal Program 2012

## WOMEN'S

### YUMI

Cat. No. 39-422  
 Black Patterned Onyx



Cat. No. 39-423  
 Chocolate/Mineral Blue



Cat. No. 39-424  
 Chocolate/Cork



### KHOLO

Cat. No. 39-425  
 Black Patterned Onyx



Cat. No. 39-426  
 Chocolate/Mineral Green



Cat. No. 39-427  
 Black Onyx/Coral



### QUARTET

Cat. No. 39-431  
 Straw/Natural



Cat. No. 39-432  
 Chocolate/Coral



Cat. No. 39-433  
 Honeysuckle/Cork



## MEN'S

### YUMI

Cat. No. 39-447  
 Black Carbon/Pewter



Cat. No. 39-448  
 Java/Java



Cat. No. 39-449  
 Straw/Java/Cork



### KHOLO

Cat. No. 39-450  
 Carbon/Pewter Onyx



Cat. No. 39-451  
 Java/Cork



### QUARTET

Cat. No. 39-455  
 Khaki/Warm Black



Cat. No. 39-456  
 Java/Cork







# Existing Stock Program

## Sandals

### WOMEN'S

### MEN'S

#### YUMI

Cat. No. 39-328  
Caramel/Coffee



Cat. No. 39-327  
Black/Black



Cat. No. 39-330  
Dove Grey/Purple



Cat. No. 39-329  
Dove Grey/Pink



#### KHOLO

Cat. No. 39-334  
Caramel Coffee



Cat. No. 39-333  
Black/Black



#### YUMI

Cat. No. 39-325  
Black/Pewter



Cat. No. 39-402  
Brown



Cat. No. 39-331  
Black/Pewter



## SANDAL PRICING

Existing Stock

Retail

*Your Cost*

\$39.95 pr

\$19.95 pr

2012 New Styles

Retail

*Your Cost*

\$49.95 pr

\$24.95 pr

**SALE**

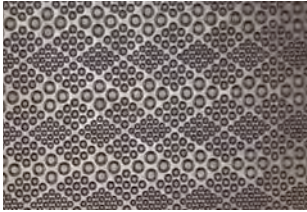
Close Outs

on  
Page 7



## KV RUBBER PRODUCTS

### KV Sport Soling



19" x 39" Sheet

4mm • Black

- Long lasting rubber
- Great for casual and sport shoes

**\$21.95** ea

### KV Pyramid

Women's Toplift Sheet



19.5" x 19.5" Sheet

10 1/2 Iron **\$11.95** ea

Buy 6 or more **\$11.45** ea



**KV  
Fineline**



**Ultra**

#### MEN'S TOPLIFTS

12 Iron **\$ .95** pr

15 Iron **\$1.19** pr

18 Iron **\$1.66** pr

#### Case Price

**\$ .85** pr

**\$1.07** pr

**\$1.39** pr

### KV Oak Men's Toplifts



Size 13-14

12 Iron **\$.95** pr

15 Iron **\$1.19** pr

### 4 Iron Dress

Sole Protectors



Women's **\$1.09** pr

Men's **\$1.25** pr

Men's Jumbo **\$1.49** pr

### JUMBO HEELS

**KV Fineline  
Toplifts**

Case



12 iron 15 - 16 **\$1.24** pr **\$1.12** pr

15 iron 15 - 16 **\$1.49** pr **\$1.34** pr

18 iron 15 - 16 **\$1.79** pr **\$1.59** pr

### 5 Iron Sport

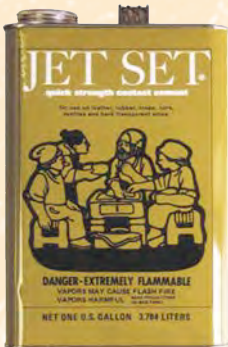
Ribbed Sole  
Protectors



Women's **\$1.09** pr

Men's **\$1.40** pr

### JET SET



**All  
Purpose  
Cement**

**\$37.50** gal

### MASTER



**All  
Purpose  
Thinner**

**\$20.95** gal

### MASTER MAX BOND



**All  
Purpose  
Cement**

**\$52.95** gal



**2012  
SPECIAL PURCHASES!**



**FLASH Super Glue**

- Top Quality
- 2 oz
- Great Price

**\$6.50** ea

**Buy 10 pc or more \$5.99** ea



**FLASH Accelerator**

**NEW LARGER SIZE**

• 11 oz  
**\$8.95** ea

*Buy 6  
get 1 Free!*



**CATS PAW SPECIAL**

**10 1/2 Iron Women's Toplift Sheets**

18" x 18" Sheet

**\$15.95** ea

**6 sheets or more \$15.45** ea

Lyons & Volpi  
**Combination Heels**



- 12 Iron
- 13-14 Iron (Large)
- 15-16 Iron (XLarge)

**\$2.95** pr



**SUPER COMFORT Insoles**



- Maximum cushioning and shock absorption
- Contour design supports your arch
- Provides better shoe fit
- Women's - 6 through 10
- Men's - 7 through 14



Made in U.S.A.

*Great Price!*

**\$3.95** pr



**Zepher Black Crepe Fullsoles**

- Black • Size 8

**\$3.95** pr 6 pr + **\$2.95** pr



**Shoe Polish**

Large Cans



- Black, Brown, Neutral
- 2.5 oz can

**\$1.95** ea



**Shoe Cream**

Buy 6 dozen

**Get 1 dozen FREE**



**\$1.28** ea

Net Cost **\$1.09** ea  
with Free Goods



## SHOE FINDINGS

### Urad Leather Cream

- Cleans, moisturizes, protects and shines in one easy step
- No buffing



Sizes: 100 ml, 200 ml, Giant

Colors: Neutral, Black, Brown, Tan, Cordovan, White

Small 100 ml **\$6.50** ea      Large 200 ml **\$9.65** ea      Giant 1000 ml **\$31.60** ea



### Goodyear Neolite Men's Toplifts

Size 13 - 14

	Dozen	96 pr Case Price
12 iron	<b>\$.73</b> pr	<b>\$.66</b> pr
15 iron	<b>\$1.05</b> pr	<b>\$.95</b> pr

### Shoe Stretch Liquid



- Helps to loosen tight fitting shoes
- Quarts, Gallons

Quarts **\$6.00** ea  
Gallons **\$17.15** ea

### McKay Threader



**\$18.75** ea

### Singer Wire Threader



**\$8.90** ea

### TARRAGÓ Wax



#### Color Wax

- Black
  - Similar to Yankee Wax
- \$2.70** ea



#### Filling Wax

- Black
  - Great for filling cracks!
- \$2.70** ea

## SHOP TICKETS



- Green, White, Orange, Lilac, Red, Yellow, Blue, Pink

1000/Box **\$25.75** M

## PLASTIC BAGS



### SSIA BAGS

Plastic Handle

Help promote the Shoe Service Industry

**\$33.00** bx



### "Thank You"

**\$28.00** box

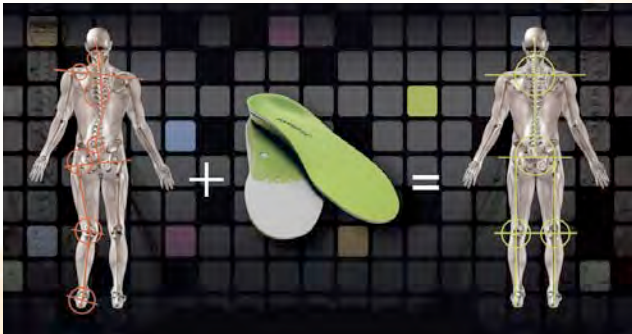
Clear Plastic  
**\$24.00** box





**SUPERfeet®**

**SUPPORT THE FOOT. ALIGN THE BODY.**



*One of the largest selling insoles in the USA*

**EASY FIT Men's 3/4**

- Deep heel cup helps alignment and shock absorption
- Very light weight but supportive
- Sizes: C to G

**\$9.00** pr

**EASY FIT Women's 3/4**

- Biomechanical supportive device
- Lightweight
- Sizes: B to E

**\$9.00** pr

**EASY FIT Women's 3/4 High Heel**

- Unique product for high heels
- Helps redistribute weight from ball of foot
- Sizes: A to E

**\$9.00** pr

**GREEN**

- **MOST POPULAR**
- Deep heel cup for natural support
- 1/8" foundation foam
- Sizes: A to H

**\$18.50** pr

**BLUE**

- **2nd most popular**
- Modified deep heel cup
- 1/16" foundation foam
- Sizes: J to G

**\$18.50** pr

**WIDE GREEN** **NEW**

- Same benefits as the most popular Green
- Fits wide footwear
- Sizes: C to H

**\$18.50** pr

**BLACK**

- Moderate heel cup for lower volume
- Will fit footwear with glued in sock linings
- 1/16" foundation foam
- Sizes: B to G

**\$18.50** pr

Superfeet Sizing Chart									
	J	A	B	C	D	E	F	G	H
Men's				5.5-7	7.5-9	9.5-11	11.5-13	13.5-15	15.5-17
Women's			4.5-6	6.5-8	8.5-10	10.5-12			
Kid's	11.5-13	13.5-2	2.5-4						



## BRANDS



### Instant Sneaker Cleaner

- Contains detergents, citrus cleaners and conditioners
- Cleans in seconds
- 11 oz

**\$2.75** ea



### Suede & Nubuck Cleaner

- Renews and revitalizes
- Cleans and conditions
- Brings back original color
- 5.5 oz

**\$2.75** ea



### Water & Stain Repellent

- Heavy-duty resin-based waterproofing product
- Will not discolor any footwear or apparel
- 8 oz

**\$3.00** ea



### Sneaker & Shoe Deodorizer

- Ideal for leather shoes, athletic footwear and sandals
- Works great on mats, gym bags and other sports gear
- 9 oz aerosol

**\$2.75** ea



### Paste Polish

- Superior quality
- Contains conditioners
- 1.25 oz

- Colors: Black, Brown, Burgundy

**\$1.00** ea



### Water Repelling Shoe Sponge

- Instantly creates a water repelling barrier
- Protects leather against moisture, salt, and stains

**\$3.50** ea

### Instant Shine Shark



- Cleans and shines all colors on shoes, handbags, gloves . . . all leather goods

- Contains over 100 shines
- No mess, no fuss

**\$3.00** ea

### Oiled Leather Shark



- Perfect for all oiled leathers

- Softens leather, leaves oily matte finish

**\$3.00** ea

### Suede & Nubuck Shark



- Removable 100% gum rubber eraser bar

- Removes spots and stains on all suedes and nubucks

**\$3.00** ea

### White Shark



- Keeps white sneakers and shoes polished and looking fresh

**\$3.00** ea

### Color Shine Shark Black



- No mess, no fuss
- Contains 20 polishes

- Fastest way to shine shoes
- Contains rich pigments

**\$3.00** ea

### Color Shine Shark Brown



- No mess, no fuss
- Contains 20 polishes

- Fastest way to shine shoes
- Contains rich pigments

**\$3.00** ea



## ADHESIVES



**J.T. Foote**  
**Black Halter Cushions**

**\$ .99** pr



**Traveler Shur Grips**  
Small, Large

**\$9.48** dz

**Instant Shine Sponges**



• Silicone treated sponges that give a shine to any color leather shoe

**\$ .99** ea



**Cadillac**

**White Foam**

**\$4.25** ea



**TARRAGÓ**

**Super White Liquid**

**\$2.35** ea

**Stay-Ty Suede and Nubuck Kit**



• Eraser bar removes spots, scuffs and stains  
• Brush restores nap and removes dirt

**\$1.65** ea



**Lincoln E-Z**

**\$3.50** ea

Buy 1 dozen and Get 2 FREE



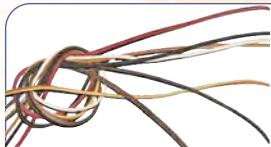
**Red Bottle Shoe Stretch**

**\$11.28** dz



**Tacco Heel Grippers**

**\$24.00** ea



**High Quality RAWHIDE LACES**  
**72" Loose Rawhide**

1/8" Indian Tan, Black, Brown, Red, White, Blue, Yellow

**\$2.35** pr

3/16" Tan, Black, Brown

**\$3.99** pr

1/4" Tan, Black, Brown

**\$4.75** pr



**#9247 Elastic Laces**  
in Blister Packs

White, Black, Brown, Beige

27"

30"

36"

**\$1.46** pr

**\$1.50** pr

**\$1.56** pr



**Moc Lacer**

- 1 pair of 40" rawhide laces with wire for easy threading
- 5 colors: Tan, Dark Brown, Black, Medium Brown, White

**\$3.95** pr

**Glove Lacer**

- 1 only 72" rawhide lace with wire for easy threading
- Tan, Black

**\$3.95** pr



**High Quality BULK RAWHIDE LACES**

"Hank" = 100 pieces  
Tan, Black, Brown

1/8" **\$107.00** ea

3/16" **\$174.50** ea



## FRANKFORD LEATHER Co., Inc.

Supplier to the Shoe and Foot Health Industries  
1820 Byberry Road  
Bensalem, PA 19020

**TOLL FREE 1-800-245-5555**  
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July / August / September 2012

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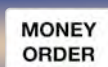


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- Monthly Specials

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