October / November / December 2013

Frankford Leather Co., Inc.
Supplier to the Shoe and Foot Health Industries

1-800-245-5555 FAX 215-244-4411

SERVICE • SELECTION • VALUE

Holiday Edition
featuring
Many Gift Ideas

Happy Holidays!

2013 Shoe Repair
Price Survey
See page 8

Topbond
Great Price!
$27.95 gal

Europa
Super Prime
Made in Italy
SALE
$43.50 dz

Quick Shine 48
• Shines all colors instantly
• 14 oz
GREAT PRICE
$3.95 ea
12+
$3.45 ea

KV Pyramid
Women’s Toplift Sheets
$12.25 ea

BEST BUY
Cadillac Shield
• Water & Stain Repellant
• 5.5 oz can
1 Dz
$1.99 ea
6 dz or more
$1.49 ea

Plain Fineline
Men’s Toplifts
Size 13-14
$1.99 ea

MASTER
All Purpose Thinner
$22.25 gal

#1716
Gumlite
Black, Brown
8, 10, 12, 14
reg $11.75 pr
SALE
$9.95 pr

Gigantic
Sole Protectors
• High Quality
• 6 Iron
Great Price!
$0.99 pr

David Moran

Great Price!

Happy Holidays!

Many Gift Ideas

TOPBOND
All Purpose Cement

KV Pyramid
Women’s Toplift Sheets

MASTER
All Purpose Thinner

#1716
Gumlite
Black, Brown
8, 10, 12, 14

Gigantic
Sole Protectors

Quick Shine 48

Plain Fineline
Men’s Toplifts

David Moran

Happy Holidays!

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All Purpose Cement

KV Pyramid
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MASTER
All Purpose Thinner

#1716
Gumlite
Black, Brown
8, 10, 12, 14

Gigantic
Sole Protectors

David Moran

Happy Holidays!
**LEATHER — BLOWOUT — SALE**

**Modena Super Prime**

*High Quality “Finished” Leather*

- Italian leather characteristics
- Generous cut
- Very good wear
- Great value
- Select Brazilian tannery

<table>
<thead>
<tr>
<th>Size</th>
<th>Original Price</th>
<th>Sale Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>40 XL</td>
<td>$50.95 dz</td>
<td>$45.86 dz</td>
</tr>
<tr>
<td>45 XL</td>
<td>$53.95 dz</td>
<td>$48.56 dz</td>
</tr>
<tr>
<td>50 XL</td>
<td>$57.50 dz</td>
<td>$51.75 dz</td>
</tr>
<tr>
<td>50 XL</td>
<td>$61.75 dz</td>
<td>$55.58 dz</td>
</tr>
</tbody>
</table>

**FRANKFORD LEATHER CO. EXCLUSIVES:**

**IMPERIAL EX LARGE HALFSOLES**

- Our Best Seller
- Natural finish
- Mellow but resilient feel
- Generous full cut
- Good wear
- Consistent quality
- Tanned in Argentina

<table>
<thead>
<tr>
<th>Size</th>
<th>Original Price</th>
<th>Sale Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>35 XL</td>
<td>$50.95 dz</td>
<td>$45.86 dz</td>
</tr>
<tr>
<td>40 XL</td>
<td>$53.95 dz</td>
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<tr>
<td>45 XL</td>
<td>$57.50 dz</td>
<td>$51.75 dz</td>
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<tr>
<td>50 XL</td>
<td>$61.75 dz</td>
<td>$55.58 dz</td>
</tr>
<tr>
<td>55 XL</td>
<td>$65.15 dz</td>
<td>$59.00 dz</td>
</tr>
</tbody>
</table>

**IMPERIAL GIGANTIC HALFSOLES**

- Your Choice!
- Great Value!
- 45 GIG
- 50 GIG
- 55 GIG

<table>
<thead>
<tr>
<th>Size</th>
<th>Original Price</th>
<th>Sale Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>45 GIG</td>
<td>$55.95 dz</td>
<td>$50.00 dz</td>
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<tr>
<td>50 GIG</td>
<td>$60.00 dz</td>
<td>$55.00 dz</td>
</tr>
<tr>
<td>55 GIG</td>
<td>$65.15 dz</td>
<td>$60.20 dz</td>
</tr>
</tbody>
</table>

**IMPERIAL FULLSOLES**

- 8 - 9
- 9 - 10
- 10 - 11
- 11 - 12
- EX LARGE

<table>
<thead>
<tr>
<th>Size</th>
<th>Original Price</th>
<th>Sale Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>8 - 9</td>
<td>$7.50 pr</td>
<td>$6.20 pr</td>
</tr>
<tr>
<td>9 - 10</td>
<td>$8.65 dz</td>
<td>$7.75 pr</td>
</tr>
</tbody>
</table>

**Natural Super Prime**

*10% OFF for a limited time*

- Natural vegetable tan finish
- Pre-sanded bottom
- Flexible but tight feel
- Tanned in a vintage Brazilian tannery

<table>
<thead>
<tr>
<th>Size</th>
<th>Original Price</th>
<th>Sale Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>40 XL</td>
<td>$56.95</td>
<td>$50.90 dz</td>
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<tr>
<td>45 XL</td>
<td>$59.40</td>
<td>$53.45 dz</td>
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<tr>
<td>50 XL</td>
<td>$65.15</td>
<td>$59.00 dz</td>
</tr>
<tr>
<td>#</td>
<td>Style</td>
<td>Features</td>
</tr>
<tr>
<td>------</td>
<td>----------------------------</td>
<td>--------------------------------------------------------------------------</td>
</tr>
<tr>
<td>#2023</td>
<td>Wellness Halfsoles</td>
<td>2.0 mm, Black</td>
</tr>
<tr>
<td>#5350</td>
<td></td>
<td>Diamond pattern, Matches #2336 Soles, 12 Iron, Size 17 - 18, Black</td>
</tr>
<tr>
<td>#2344</td>
<td>Tartan Halfsoles</td>
<td>2.0mm, Black</td>
</tr>
<tr>
<td>#5344</td>
<td></td>
<td>12 Iron, Size 17 - 18, Black</td>
</tr>
<tr>
<td>#2346</td>
<td>Leisure Halfsoles</td>
<td>2.0mm, Black</td>
</tr>
<tr>
<td>#5346</td>
<td></td>
<td>10.5 Iron, Size 15 - 16, Black</td>
</tr>
<tr>
<td>#2348</td>
<td>Vienna Halfsoles</td>
<td>6.0mm, Black</td>
</tr>
<tr>
<td>#5547</td>
<td></td>
<td>15 Iron, Size 14 - 15, Black</td>
</tr>
<tr>
<td>#2337</td>
<td>Richard</td>
<td>4 Iron, Fineline, OAK</td>
</tr>
<tr>
<td>#516</td>
<td>Long Haul</td>
<td>12 Iron, Black, TAN</td>
</tr>
</tbody>
</table>

NEW COLOR

NEW COLOR

NEW COLOR

Be the first to have these **NEW** styles imported from Italy!
2013 SPECIAL PURCHASES!

**Lyons & Volpi**
*Combination Heels*
- 12 Iron
- 13-14 Iron (Large)
- 15-16 Iron (XLarge)

$2.95 pr

**Women’s**
*6 Iron Ribbed Soles*
- X Large
- Black, Brown

$2.04 pr

**Frankford Leather**
*Men’s Toplifts*
- “Glue and Go”
- 12 Iron
- Size 17 - 18
- 5¾" wide

$0.79 pr

**FLASH**
*Super Glue*
- Top Quality
- 2 oz
- Great Price

Buy 10 pc or more

$6.50 ea

**Shoe Cream**
*Buy 6 dozen Get 1 dozen FREE*

Net Cost $1.09 ea with Free Goods

$1.28 ea

**DANI**
*Super Prime*
*Premium Leather*
- Pit tanned
- Treated for longer wear and water resistance
- Compares to German pit tanned leather
- Size 8 - 9 XL

$12.95 pr

**Meltonian**
*Shoe Polish*
*Large Cans*
- Black, Brown
- 2.5 oz can

$1.95 ea

**KIWI**
*Protect-All*
- Everyday water & stain repellent
- 4.25 oz can

* Limited quantities $1.45 ea

**Shine Brushes**
*Boxed Package*
- 2¼" x 6½"

$2.75 ea

**Compare to STAR @ $5.25**

**Shine Brushes**
*Regular Size: 2¼" x 6½"
$2.75 ea

www.frankfordleather.com
# NEW PRODUCTS

## Keystone Combination Heels
- 12 Iron
- Size 72
- Size 74
- $4.95 pr

## Spenco Slippers Supreme Slides
- Casual slip on style
- Premium suede uppers
- Total Support orthotic slippers
- WOS sizes: 6 - 10

- #39-501 Black Suede
- #39-502 Brown Suede
- Retail $79.95 pr
- Your Cost $39.95 pr

## Neolite “Green Dot” Men’s Toplifts
- Environmentally friendly
- Made from recycled materials
- 12 Iron
- Size 13 - 14
- $1.19 pr
- Case $1.09 ea

## German Naumkeags
- High quality
- Perfect fit
- Long lasting
- Grey
- 80, 100, 120 grits
- $2.45 ea

## Satin Dye
- Easy to apply for a perfect finish
- Revives satin shoes for that special occasion
- 9 Superb satin colors: White, Black, Ivory, Navy, Red, Pink, Purple, Silver and Daphne Blue
- $3.50 ea

## JOH. RENDENBACH LEATHER SOLES
- First Class Quality
- “When you want the very best”
- Oak bark ground tanning
- Extremely durable
- Waterproof

<table>
<thead>
<tr>
<th>Leather Fullsoles</th>
<th>Leather Halfsoles</th>
</tr>
</thead>
<tbody>
<tr>
<td>Joh. Rendenbach jr. Leather Fullsoles</td>
<td>9 - 10</td>
</tr>
<tr>
<td>10 pr pack</td>
<td>45 XL</td>
</tr>
<tr>
<td></td>
<td>50 XL</td>
</tr>
<tr>
<td></td>
<td>55 XL</td>
</tr>
<tr>
<td>Eagle Flex Prime</td>
<td></td>
</tr>
<tr>
<td>Leather Fullsoles</td>
<td>$23.25 pr</td>
</tr>
<tr>
<td>Leather Halfsoles</td>
<td>$208.00</td>
</tr>
</tbody>
</table>
## KV Rubber Products

### KV Varese Women’s
*Toplift Sheets*
- 6mm
- 3 Colors: Black, Brown, Tropic (Oak)
- **$15.95 ea**

### Magna Rubber Soles
**Magna Winter Soles**
- 8 Iron
- Black
- **$2.95 pr**

**Magna Winter Heels**
- 12 Iron
- Black
- **$1.95 pr**

**Magna H4 Sole Guard**
- 6 Iron
- Extra large size
- Square toe
- **$1.95 pr**

**8 Iron Men’s Dress Sole**
- Ribbed design
- Black
- **$2.49 pr**

### KV Fineline
*Men’s Toplifts*

<table>
<thead>
<tr>
<th>Style</th>
<th>Case Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>12 Iron</td>
<td>$ .95 pr</td>
</tr>
<tr>
<td>15 Iron</td>
<td>$1.19 pr</td>
</tr>
<tr>
<td>18 Iron</td>
<td>$1.66 pr</td>
</tr>
</tbody>
</table>

### Jumbo Heels
*KV Fineline Toplifts*

<table>
<thead>
<tr>
<th>Style</th>
<th>Case Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>12 Iron 15-16</td>
<td>$1.24 pr</td>
</tr>
<tr>
<td>15 Iron 15-16</td>
<td>$1.49 pr</td>
</tr>
<tr>
<td>18 Iron 15-16</td>
<td>$1.79 pr</td>
</tr>
</tbody>
</table>

### Magna Traction Sheet
- High quality rubber
- Good for soles and heels
- 19” x 28.5” sheet

<table>
<thead>
<tr>
<th>Thickness</th>
<th>Case Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>4mm</td>
<td>$24.95 ea</td>
</tr>
<tr>
<td>6mm</td>
<td>$32.95 ea</td>
</tr>
</tbody>
</table>

### KV Midsoles
*6 Iron*
- Black, Brown
- **$2.15 pr**

### KV Sport Soling
*4mm*
- Black
- Long lasting rubber
- Great for casual and sport shoes
- **$24.95 ea**

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*Images of KV products and prices.*
These two products were very well received at this year’s SSIA Convention in San Diego.

Tarrago Leather Refresh
- Color renovator spray
- Black color spray that renews, nourishes and gives a shiny finish
- 6.76 oz

$6.35 ea

Tarrago High Tech Nano Protector
- High performance product
- Keeps shoes looking like new
- Self cleaning effect and waterproofing
- Water and dirt will not adhere to the shoe when protected with this innovative nano technology

$5.95 ea

Congratulations to the 2013 Silver Cup Winners!

Robert DiRinadlo Grand Silver Cup:
Johan Remmerts Schoenmakerij Flink the Netherlands

Gold Awards:
Ronald Nijdam Quick Cobbler Vancouver, BC
Eddie Welkamp DeKaplaars the Netherlands

Silver Awards:
Steve Doudaklian Bedo’s Leather Works Falls Church, VA
Tony Piccoli Cobbler’s Corner Northville, MI
Ricardo Van Dalen Cambreur Special Shoemakerij the Netherlands

Bronze Awards:
Kumar Autar Shoe Repair BV the Netherlands
Rachel Drumheller Fast Feet Shoe Repair Wilmington, DE
Renee MacDonald Quick Cobbler Vancouver, BC

Tarrago Leather Refresh
- Color renovator spray
- Black color spray that renews, nourishes and gives a shiny finish
- 6.76 oz

$6.35 ea

Tarrago High Tech Nano Protector
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- Keeps shoes looking like new
- Self cleaning effect and waterproofing
- Water and dirt will not adhere to the shoe when protected with this innovative nano technology

$5.95 ea

Avanti™
High Quality

Gold Stem – Black Rubber
50 pr / box
$.35 pr

Made in U.S.A.
Shoe Repair Survey 2013

We are pleased to present the results from our 2013 Shoe Repair Pricing Survey. Our survey was conducted online and through the efforts of our salespeople. We received over a hundred responses from all over the country.

Please note: The survey results below are by no means an attempt to fix pricing or suggest prices. We present the results for informational purposes only.

We thank everyone who voluntarily participated.

Results — “What price do you charge for…”

<table>
<thead>
<tr>
<th>Product</th>
<th>Average</th>
<th>Range</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shoe shine</td>
<td>$ 6.75</td>
<td>$00.00 – 15.00</td>
</tr>
<tr>
<td>Rubber heel plates</td>
<td>$ 4.72</td>
<td>$ 1.00 – 20.00</td>
</tr>
<tr>
<td>Women’s dowel lifts</td>
<td>$11.29</td>
<td>$ 6.00 – 20.00</td>
</tr>
<tr>
<td>Women’s heels</td>
<td>$14.34</td>
<td>$ 7.00 – 26.00</td>
</tr>
<tr>
<td>Women’s half sole and heels</td>
<td>$40.27</td>
<td>$20.00 – 75.00</td>
</tr>
<tr>
<td>Men’s leather half sole and heels</td>
<td>$54.07</td>
<td>$35.00 – 96.00</td>
</tr>
<tr>
<td>Men’s leather full sole and heels</td>
<td>$69.51</td>
<td>$43.00 – 115.00</td>
</tr>
<tr>
<td>Men’s heels</td>
<td>$22.83</td>
<td>$12.00 – 36.00</td>
</tr>
<tr>
<td>Vibram Eva sole</td>
<td>$61.95</td>
<td>$40.00 – 115.00</td>
</tr>
<tr>
<td>Minimum charge</td>
<td>$ 5.31</td>
<td>$00.00 – 20.00</td>
</tr>
<tr>
<td>Do you require a DEPOSIT?</td>
<td>55% YES</td>
<td>45% NO</td>
</tr>
<tr>
<td>What percentage of your customers pay in full with the initial deposit?</td>
<td>42%</td>
<td>0% – 100%</td>
</tr>
<tr>
<td>Do you accept credit cards?</td>
<td>64% YES</td>
<td>36% NO</td>
</tr>
<tr>
<td>What percentage of your customers pay by credit card?</td>
<td>70%</td>
<td></td>
</tr>
</tbody>
</table>
**Frankford Leather Co., Inc.**

www.frankfordleather.com

- Designed for the wholesale trade
- Order online – anytime –
  24/7 at your convenience
- We do not sell direct to consumers

Happy 80th Birthday! John Agneta

---

**Dupla**

(#7279)
- 2 ply, long wearing
- 12 iron
- Colors: Neutral, Black
- 21” x 17” Sheet

**Made in Italy**

**SALE**

reg $29.45 ea

$19.95 ea

**EMU SAR-36**
- A flexible and waterproof cement made specifically for attaching soles to shoes

**Accel 603**

Large Can
- 11 oz

$8.95 ea

Buy 6 get 1 Free!

---

**“Italy”**

Rubber Sole Protectors

- Superior quality rubber
- Compare to GTO

**“Italy”**

Molded Rubber Heels

---

**If you like GTO . . . you will LOVE Italy Heels!**
Frankford Leather Co., Inc. 1-800-245-5555

Meltonian

Nulife Color Spray
- Great coverage for leather and vinyl shoes
- 12 oz large can
- Black and Dark Brown
- Last chance for White
$7.67 ea

SALE

Kiwi Paste

Small Cans
-$2.50 ea
$2.25 ea
Large Cans
-$3.50 ea
$3.15 ea

Meltonian

Frankford Premium Shoe Stretchers
- Highest quality of its kind
- Highly polished beech wood
- All mechanical parts are stainless steel with nickel plate finish

Women's  S, M, L
Women's High Heel  S, M, L
Men's  S, M, L, XL  $16.50 ea

18" Plastic Shoe Horn
- Flexible “Non-Breakable”
- Hook grip top
- Assorted colors
- 1 dozen per package
$1.59 ea

Jockey
- 23" long with spring
$5.25 ea

B-50 Shoe Horn
- 11" long
- Metal horn with wood handle
$3.95 ea

Stock up now before it’s too late!
$3.83 ea

ANNOUNCEMENT:
SC Johnson is discontinuing the following Meltonian Nu-Life Color Sprays:
4.5 oz cans
#610 Royal Blue, #611 Light Navy,
#629 Fashion Brown, #630 Saddle, #631 Dark Green,
#634 Chamois, #635 Adobe, #638 Burgandy,
#641 Smoked Elk, #642 Rich Brown, #645 Chocolate,
#646 Mahogany, #648 Dark Bone,
#650 Charcoal Grey, #657 Sand, #658 Red Mahogany,
#660 Light Grey, #669 Taupe, #672 Raspberry,
#673 Shell Pink

Jockey
- 23" long with spring
$5.25 ea

B-50 Shoe Horn
- 11" long
- Metal horn with wood handle
$3.95 ea

18" Metal Shoe Horns $5.75 ea
22.75" Metal Shoe Horns $5.65 ea

18" Plastic Shoe Horns $2.00 ea
30" Plastic Shoe Horns $2.50 ea
<table>
<thead>
<tr>
<th>Specialty Items</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Self Shine Shoe Cream Kit</strong></td>
<td>Contains: 1 Self Shine Shoe Cream – Black, 1 Self Shine Shoe Cream – Brown, 1 Self Shine Shoe Cream – Neutral, 1 Polishing Cloth, 1 5” Shoe Horn, 1 Shoe Bag</td>
<td>$6.95 ea</td>
</tr>
<tr>
<td><strong>Hard Wood Shine Boxes</strong></td>
<td>Mahogany finish, 7½” wide, 10¾” long, 5½” deep</td>
<td>$14.95 ea</td>
</tr>
<tr>
<td><strong>Men’s Travel Kit</strong></td>
<td>Contains: Kiwi Paste Black and Brown (One can each), 1 Horsehair brush, 1 Shine cloth, 2 Sponge daubers</td>
<td>$9.95 ea</td>
</tr>
<tr>
<td><strong>Cedar Shine Boxes</strong></td>
<td>Top slides open, 7½” wide, 11” long, 5½” deep</td>
<td>$14.95 ea</td>
</tr>
<tr>
<td><strong>Handi Shine Kit</strong></td>
<td>Contains: 2 cans of Kiwi Black Paste, 1 Horsehair brush, 1 Horsehair dauber</td>
<td>$9.95 ea</td>
</tr>
<tr>
<td><strong>Valet II</strong></td>
<td>Wood shine box filled with: 2 cans Kiwi polish, 2 horsehair brushes, 2 daubers, 2 shine cloths</td>
<td>$27.95 ea</td>
</tr>
<tr>
<td><strong>Sheepskin Care Kit</strong></td>
<td>Contains: Sheepskin Water &amp; Stain Repellent, Sheepskin Cleaner &amp; Conditioner, Professional Sheepskin Cleaning Brush</td>
<td>$8.95 ea</td>
</tr>
<tr>
<td><strong>Electric Polisher</strong></td>
<td>Electric shoe polisher with 2 buffing wheels, Push button start on top of handle</td>
<td>$79.95 ea</td>
</tr>
<tr>
<td><strong>Suede &amp; Nubuck Care Kit</strong></td>
<td>Contains: Suede &amp; Nubuck Protector, Suede &amp; Nubuck Cleaner, Professional Suede &amp; Nubuck Brush</td>
<td>$7.95 ea</td>
</tr>
<tr>
<td><strong>Electric Shoe Dryer</strong></td>
<td>Compact, Top and Side Air Vents, 2 hour Timer, Helps eliminate odors</td>
<td>$23.50 ea</td>
</tr>
</tbody>
</table>
## Brushes

### Star Shine Brushes
- 100% horse hair
- Grey and Black Bristles

<table>
<thead>
<tr>
<th>Type</th>
<th>Dimensions</th>
<th>Price (ea)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Regular</td>
<td>2.5&quot; x 6.75&quot;</td>
<td>$5.25</td>
</tr>
<tr>
<td>Professional</td>
<td>2.5&quot; x 8'</td>
<td>$8.85</td>
</tr>
</tbody>
</table>

## Cloths

### Professional Shine Cloths
- Loose — 5” x 21” long
- Blister pack 1 piece per pack for retail

**$9.80 ea**

## Polish Daubers

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Price (ea)</th>
</tr>
</thead>
<tbody>
<tr>
<td>100% horsehair</td>
<td>$1.65</td>
</tr>
<tr>
<td>#12 regular</td>
<td>$4.25</td>
</tr>
<tr>
<td>#52 pro</td>
<td>$4.25</td>
</tr>
</tbody>
</table>

## Suede Brushes

### Nylon
- Nylon bristle with wood block

- **$1.22 ea**

### Wire
- Wire bristle with wood block
  - 2.625" x 1"

- **$1.29 ea**

## Empire Stencil Daubers

- 2.75" high
- 100% horsehair

**$1.20 ea**

## Professional Shoe Polish Daubers

- 2 sponge applicators with plastic handle

**$1.70 ea**

## Boot Hooks (Pairs)

- Helps to pull on boots

**$6.15 pr**

## Wood Boot Pull

- Takes boots off with ease

**$8.95 ea**

## Travel Shoe Bags

- Stores 1 pair of shoes
  - 13" x 16½"
  - Draw string top

**$2.75 ea**

## Professional Shine Butler

- Cast iron
- Hangs on wall for shining shoes
- Keeps hands free

**$45.95 ea**
Cedar Shoe Trees

**Ambassador**
- Men’s Split Front
- Straight Back Handle
- $9.50 pr

**Elite**
- Men’s Split Front
- Curved Back Full Handle
- $11.45 pr

**Women’s**
- Split Front
- Straight Back Handle
- $9.50 pr

<table>
<thead>
<tr>
<th></th>
<th>Small</th>
<th>Medium</th>
<th>Large</th>
<th>XLarge</th>
<th>XXLarge</th>
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<tbody>
<tr>
<td><strong>Ambassador</strong></td>
<td>6-8</td>
<td>8.5-10</td>
<td>10.5-12</td>
<td>12.5-14</td>
<td>14.5-16</td>
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<tr>
<td><strong>Elite</strong></td>
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<tr>
<td><strong>Women’s</strong></td>
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</table>

**IRREGULAR Cedar Shoe Trees**
- Men’s: S, M, L, XL
- $6.95 pr

**Plastic Shoe Tree**
- Men’s and Women’s
- Fully Adjustable
- $1.95 pr

**Spring Tree**
- Full Plastic Front with Metal Spring to adjust size
- Men’s and Women’s
- $2.95 pr

Boot Trees

**Solid Plastic**
- Women’s 14” High
- $5.15 pr
- Men’s 10” High
- $5.60 pr

**Mayfair**
- Spring Center for better fit
- 14” High
- $7.15 pr

**Dascomatic**
- Spring Center with handle for easy in and out
- $13.20 pr

Deluxe Boot Shapers
- Keeps boots upright
- Convenient hanging hook
- Pink, Black, White
- $5.95 pr

Italian Boot Shapers
- Spring loaded with handle
- $10.45 pr
**Get-A-Grip “Everyday”**
- Traction for snow and ice
- Stretchable rubber with replaceable carbide spikes
- Easy on and off
- Sizes: S/M, L/XL

**Polar Insoles**
- Pure lambs wool
- Warm and cushions feet
- WOS – 5-6, 7-8, 9-10
- Mens – 8-9, 10-11, 12-13

**WATERPROOFING**

**Meltonian**
- Water & Stain
  - 5.5 oz. can
  - 6 dz $2.56 ea, 6 dz or more $2.29 ea

**Cadillac Shield**
- Water and stain repellent
- All season protection for leather, suede and nubuck
  - 5.5 oz $1.99 ea, 6 oz or more $1.49 ea

**Sno-Seal**
- Silicone water guard
  - 12 oz Aerosol $41.88 dz
  - Bees Wax $30.00 dz

**Water Seal**
- Silicone water repellent
  - 4 oz bottle $3.65 ea

**RUBBER FOOTWEAR**

**Tingley**
- #1400 Trims
  - S, M, L, XL, XXL, XXXL $15.10 pr
- #3800 Executive Zipper Boots
  - S, M, L, XL $21.15 pr
- #3800 10” Boots
  - S, M, L, XL $23.95 pr

**Great Price**
- $3.45 pr

**Great Price**
- $2.25 pr

**Great Price**
- $13.95 pr

**Great Price**
- $.85 Hand, $1.24 Toe

**Great Price**
- $30.00 dz

**Great Price**
- $3.65 ea

**Great Price**
- $45.48 dz

**Great Price**
- $24.72 dz
**Shoe Care**

<table>
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<tr>
<th>Product</th>
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<tbody>
<tr>
<td>Red Bottle Stretch</td>
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<tr>
<td>Traveler Shur Grips</td>
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<tr>
<td>Instant Shine Sponges</td>
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<tr>
<td>Stay-Ty Suede and Nubuck Kit</td>
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<td>LINCOLN E-Z</td>
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<td>Premier No-Slips Halter</td>
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<td>J.T. Foote Black Halter Cushions</td>
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<td>Pro Metal Shoe Horns</td>
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<tr>
<td>Sneaker Balls</td>
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<tr>
<td>Tacco Heel Grippers</td>
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<td>Shoe Goo</td>
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<td>STAR Professional Stretcher</td>
<td>$13.50</td>
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<tr>
<td>Meltonian Cream Colors</td>
<td></td>
</tr>
<tr>
<td>SC Johnson discontinuing</td>
<td></td>
</tr>
<tr>
<td>Stock up now before it's too late!</td>
<td></td>
</tr>
<tr>
<td>Or try Tarrago Shoe Cream</td>
<td></td>
</tr>
<tr>
<td>Tarrago Shoe Cream</td>
<td>$1.49</td>
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<td>Tarrago Shoes Available</td>
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</table>

**ANNOUNCEMENT:**

SC Johnson is discontinuing the following Meltonian Cream Colors:

#22 Scarlet, #41 Dusky Brown, #57 Imperial Blue, #86 Bone, #89 Camel, #126 Light Bone, #129 Chamois, #136 Brick, #141 Saddle, #150 Goldenrod, #151 Brown Sugar, #153 Sherwood, #162 Bordeaux, #164 Dark Cordovan Burgundy, #168 Dark Navy, #169 Taupe

Stock up now before it's too late!

Or try Tarrago Shoe Cream available in 90 colors

Racks Available

with 6 dozen or more purchase.

**Buy 6 dozen Get 1 dozen FREE**

Net Cost $1.28 ea with Free Goods
Supplier to the Shoe and Foot Health Industries
1820 Byberry Road
Bensalem, PA 19020

TOLL FREE 1-800-245-5555
Fax 215-244-4411

October / November / December 2013

• Open Stock
• Same Day Shipping
• Free Professional Advice
• Web • Catalog • Phone • Fax

Supplier to the Shoe and Foot Health Industries

1-800-245-5555 FAX 215-244-4411

Proud members of the

Happy Holidays!

26 Dedicated Professionals
to help make your
Business / Life run better!

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We appreciate your business,
your satisfaction is assured!